## **Danny Nigah**

Product Design | UX/UI



linkedin.com/in/daneshnigah

## **Profile**

I'm a Product and UX/UI Designer with 5+ years of digital management consulting experience. I translate business goals into user-centric designs, crafting intuitive experiences that drive results. My consulting background fosters collaboration and ensures projects deliver for both the business and the end-user.

## Professional experience and functional skills

- July 2024 now | Freelance UX/UI Designer, seeking long-term positions
  - Current client has requested a website refresh, rebrand, and set-up of an ecommerce store for a wellness startup based in London
  - Tools: Figma, Wix Studio, Shopify
- August 2023 July 2024 | Sabbatical
  - Study: Google UX Design Professional Certificate, completed Jan 2024
  - Tools: Figma, Adobe XD, Google Workspace
  - 10+ months of travel
- January 2018 August 2023 | Capco London, UK
  - April 2022 | Senior Consultant, UX/UI Design
  - Led end-to-end product design using the double diamond framework
  - Managed projects, teams and stakeholders for product management
  - · Specialised in UX design, interaction design, and design thinking
  - Executed UI design, flows, wireframing, prototyping, & design systems
  - · Mentored emerging design professionals and conducted design talks
  - Utilised Figma, InVision, Microsoft Excel, Visio, PowerPoint
  - Clients include NHS England, Barts Health NHS Trust, and major banks
  - April 2020 | Consultant, UX/UI Design
  - Conducted workshops to facilitate discussions and collaboration
  - Analysed data quantitatively to derive insights and trends
  - Performed user research through interviews and usability testing
  - Prioritised deliverables based on client strategy and business analysis
- January 2018 | Associate Consultant

## **Education**

- 2024 | Google UX Design Professional Certificate | Coursera
- 2016 | MSc Financial Analysis & Fund Management | University of Exeter, UK
- 2015 | BSc (Hons) Money, Banking & Finance | University of Birmingham, UK